STUDY MODULE DESCRIPTION FORM					
Name of the module/subject					
Motivation Systems           Field of study         Profile of study			1011102331011155030 Year /Semester		
			(general academic, practical) <b>(brak)</b>	2/3	
Elective path/specialty			Subject offered in:	Course (compulsory, elective)	
Marketing and Company Resources Polish				elective	
Cycle of study: Form of study (full-time,part-time)					
Second-cycle studies			full-time		
No. of hours				No. of credits	
Lecture: 15 Classes: 15 Laboratory: - Project/seminars: -				- 3	
Status of the course in the study program (Basic, major, other) (university-wide, from another field (brak) (b				brak)	
Education areas and fields of science and art				ECTS distribution (number	
			and %)		
Responsible for subject / lecturer: Responsible for subject / lecturer:					
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			Faculty of Engineering Man		
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Prerequisites in terms of knowledge, skills and social competencies:					
1	Knowledge	The student knows basic concepts related with the social groups, knows interpersonal rules.			
2	Skills	The student has skills of noticing, associating and interpreting occurrences in social groups.			
3	Social competencies	The student is aware of the meaning of the social communication in the professional and private life.			
Assumptions and objectives of the course:					
Developing by students social abilities related with communication system in organization and communication audit					
Study outcomes and reference to the educational results for a field of study					
Knowledge:					
1. The student has knowledge about communication systems and styles in the enterprise [K1A_W06]					
2. He knows methods of developing communication systems [K1A_W06; K1A_W08]					
3. He has knowledge about communication audit [K1A_W15]					
Skills:					
<ol> <li>He is able to analyze and to assess communication styles in the society [K1A_U01; K1A_U02]</li> <li>He uses the acquired knowledge to develop communication systems [K1A_U03, K1A_U05; K1A_U08]</li> </ol>					
3. He can prepare communication audit [K1A_U09; K1A_U10]					
Social competencies:					
1. He is able to act according to social rules in the given group [K1A_K01]					
2. He is able to recognize and to solve social conflicts in teams [K1A_K04]					
3. He is able to analyse independently social situations and to develop the knowledge concerning the social communication [K1A_K06]					
Assessment methods of study outcomes					

Discussions; written test

**Course description** 

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1. Organizational communication - Definition of internal communication. Pyramid of the communication process in organization. Formal and informal communication. Horizontal and vertical communication. 2. Communication systems in organization - The essence of the communication system Research and analysis of communication systems in the enterprise 3. Types of information networks in organization. 4. Management styles and communication styles in the organization. Managerial skills. 5. Methods of improving communication in organization. 6. Effective communication systems in organization. 7. The essence and preparation of communications audit in organzation. Organizational communication - Definition of internal communication of the organization. Pyramid of the communication process within the organization. Formal and informal communication. Horizontal and vertical communication. 2. Communication systems in the enterprise - The essence of the communication system Research and analysis of communication systems in the enterprise 3. Types of information networks within the organization. 4. Management styles and communication styles in the organization. Management styles in an organization. Managerial skills. Styles of communication in the enterprise. 5. Methods of improving communication within the company. 6. Effective communication systems within the organization 7. The nature and preparation of audit communications in organziacji **Basic bibliography:** 1. S. Borkowska, Systemy motywowania w przedsiębiorstwie, Wyd. PWN, Warszawa, 1985 2. S. Borkowska, Strategie wynagrodzeń, Oficyna Ekonomiczna, Warszawa, 2001 3. J. Jasińki [red.], Motywowanie w przedsiębiorstwie, Placet, Warszawa, 1998 4. E. Niesyty, Menedżer w nowoczesnym przedsiębiorstwie, struktura jego kompetencji, ZN WSKIZ nr 1, Poznań 1999 5. E. Niesyty, Zespół pracowniczy w zarządzaniu jakością, ZN PP, Organizacja i Zarządzanie nr 30, Poznań 2001 6. E. Niesyty, Wpływ klimatu społecznego organizacji na jej sprawność, ZN GWSHM nr 3, Gniezno, 2009 Additional bibliography: 1. D. i S. Schultz, Psychologia a wyzwania dzisiejszej pracy, Warszawa, PWN 2002 Result of average student's workload Time (working Activity hours) 30 1. Lectures Student's workload Source of workload hours ECTS 2 Total workload 30 1 30 Contact hours 0 Practical activities 15